



Los Angeles Child Guidance Clinic

PRESS RELEASE

FOR IMMEDIATE RELEASE

May 6, 2010

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“May is Mental Health Awareness Month” Event:

City of Los Angeles Declares May 6

“Children’s Mental Health Awareness Day”

**Los Angeles Child Guidance Clinic Highlights National Call
For Increased Focus on Healthy Development in Early Childhood**

LOS ANGELES (MAY 6, 2010) – Councilman Bernard Parks led the City Council yesterday in declaring May 6 “Children’s Mental Health Awareness Day in the City of Los Angeles.” “Positive mental health is essential to a child’s healthy development from birth,” said Councilman Parks, noting the importance that positive social and emotional development has on a child’s early development. He was joined by Councilwoman Jan Perry and Councilman Ed Hernandez in praising the work of Los Angeles Child Guidance Clinic for its nationally recognized services to children at risk.

Betsy Pfromm, President and CEO of Los Angeles Child Guidance, thanked Councilman Parks for his leadership on the issue, and quoted Frederick Douglas prophetic words: “It is easier to build strong children than to repair broken men”. Ms. Pfromm noted the Clinic’s success since 1990 in creating services for children ages 0 to 5 focused on doing just that – building strong children. “Rather than watching youth be expelled from schools, the Clinic placed mental health providers in schools and Head Starts – catching children earlier on.”

The Clinic’s has served South and Central Los Angeles areas for 86 years. Councilman Parks was joined by Councilwoman Jan Perry in originating the proclamation.

***About Los Angeles Child Guidance Clinic:** The mission of the Los Angeles Child Guidance Clinic is to provide quality mental health services by ensuring easy access and promoting early intervention. This is achieved by providing family-centered and culturally sensitive mental health services and specialized educational services to seriously emotionally disturbed children.*



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Left to Right:

Ingrid Avila, Los Angeles Child Guidance Clinic

Paco Retana, Los Angeles Child Guidance Clinic

Betsy Pfromm, President and CEO, Los Angeles Child Guidance Clinic

Los Angeles City Councilman Bernard Parks,

Susie Davis, Los Angeles Child Guidance Clinic

Dr. Quinton James, Board of Directors, Los Angeles Child Guidance Clinic

Dr. Elena Judd, Vice President of Programs, Los Angeles Child Guidance Clinic

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