

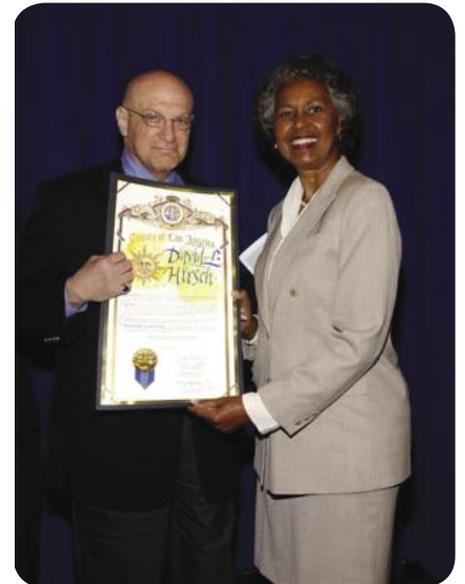
# in touch

## L.A. County Honors Board Member David Hirsch

What better way to herald the Clinic's 80th anniversary year than with a formal proclamation honoring one of our own? On January 27th, Supervisor Yvonne Brathwaite Burke presented a proclamation from the Los Angeles County Board of Supervisors to David Hirsch, a member of the Los Angeles Child Guidance Clinic's Board of Directors since 1979. Several staff and board members were on hand to observe this commendation of Mr. Hirsch's outstanding leadership and volunteer service.

Supervisor Burke recognized Mr. Hirsch's commitment, dedication and plain hard work on behalf of children with severe emotional and behavioral problems. Most recently, Mr. Hirsch served as the Chair of the Clinic's Capital Campaign Cabinet. This highly successful campaign raised over \$6.5 million in private philanthropy for a new Child and Youth Development Center that serves an additional 2,000 children and families each year. In the early 1990s, Mr. Hirsch co-chaired another capital campaign that raised \$10 million for our flagship facility, the Harriet and Charles Luckman Building. He also served as Chairperson of the Board of Directors for six years.

While Mr. Hirsch's service to the Clinic and children in need seems to have no bounds, the Los Angeles Child Guidance Clinic is not the only beneficiary of his extraordinary leadership and dedication. He has also been active in conservation



*Supervisor Burke celebrates David Hirsch's leadership with a county proclamation.*

and related issues for many years, holding important civic appointments. For his "day job," Mr. Hirsch serves as Vice President at MASCO Corporation and is President of NI Industries, Inc., a wholly owned subsidiary of TriMas Corporation.

We are deeply grateful for the tireless leadership and tremendous support of Mr. Hirsch, and we applaud his service to the greater community.

**Mr. Hirsch's campaign leadership helped raise over \$6.5 million in private philanthropy.**

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# Message from Chairperson Stephen D. Royer

Reflecting on my two-year term, I take great pride in the work and accomplishments achieved by the Clinic to fulfill our promise to the community of providing quality mental health services, ensuring easy access and promoting early intervention for those most in need. The hallmark of “good governance,” implemented by an active Board of Directors working hand in glove with Executive Staff, is the cornerstone of all the Clinic’s decisions and activities, and has allowed for the following key successes over the past two years:



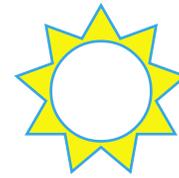
- ▼ \$6.5 million raised in a Capital Campaign resulting in a new 30,000 sq. ft. service facility that has allowed us to serve an additional 2,000 children each year (for a total of 6,000 children and their families).
- ▼ Completion of an internal workflow assessment leading to the establishment and implementation of technological infrastructures to increase productivity and better track client and program data.
- ▼ Receipt of several prestigious awards, including:
  - In 2002 from the Los Angeles County Mental Health Commission – Outstanding Program of the Year for our *Building Blocks Program*.
  - In 2002 from the Los Angeles County Department of Mental Health – Family-Focused Service Innovations Award for our *Early Intervention and Community Wellness Division*.
  - In 2003 from the American Academy of Child and Adolescent Psychiatry – National Rieger Service Program Award for Excellence for our *Building Blocks Program*.
- ▼ Sustainability Plan squarely on track as a result of long-term strategic planning that engaged both board members and staff to ensure ongoing and future operations.

I am pleased to have been associated with the Clinic for seven years and honored to have the opportunity for such an important leadership role for the past two years. I thank each of my fellow board members and the competent and caring staff for their varied work and contributions, for it is truly their dedication and commitment that provides the strongest leadership of the Clinic.

A handwritten signature in black ink that reads "Stephen D. Royer". The signature is fluid and cursive.

Stephen D. Royer  
Chairperson of the Board

# Our Community Celebrates Sixth Annual Family FunFest



On Saturday, May 1st, the Clinic hosted its sixth annual Family FunFest, welcoming 700 children and families and providing food, services, activities and games – all for free. As always, the FunFest offered a fun and affordable event for families while encouraging easy access to health and social services. Community partners, board members and local government representatives showed their support by participating in what has become an event beloved by our neighbors and clients.

Celebrating 80 years of quality service, a record number of Clinic employees and friends showed their spirit by volunteering. Their efforts ensured that hundreds of children enjoyed a fun-filled day of games, pony rides, sno-cones, face painting and a magic show performed by Ronald McDonald – always a crowd favorite.

Most important, families had the opportunity to learn about Clinic services and take advantage of free health and dental screenings. USC School of Dentistry provided informal check-ups



*Top: Ronald McDonald entertains a crowd of community children.*

*Right: Vice Chairperson of the Board(L) Dr. Quinton James accepts Board of Supervisors' proclamation presented by David Ryu.*



and handed out toothbrushes, while Department of Health staff assisted a number of families with enrollment in Medi-Cal health insurance. Additionally, Kid Watch, Hollywood Free Clinic and Los Angeles Police Department answered health and safety questions and made referrals to other available community resources.

We were honored to welcome Dennis Rodriguez, representing Los Angeles City Councilmember Bernard Parks and David Ryu, representing Los Angeles County Supervisor Yvonne Burke, who presented the Clinic with a proclamation from the Los Angeles County Board of Supervisors. Also joining in the festivities was Karen Bass, candidate for the 47th State Assembly District and long-time proponent of children's healthcare and social justice, including her work as founder and executive director of Community Coalition.

We would like to extend a special word of thanks to our volunteers and supporters from Hawthorne Savings Bank, Figueroa Corridor Partnership, El Clasificado, Harvard Radcliffe Club of Southern California and Lifetime Television for their hard work in contributing to another successful Family FunFest.



*Karen Bass(R), candidate for 47th Assembly District, tours the Clinic with Executive Director Elizabeth Pfromm.*

# Special Thanks



## Welcoming a New Corporate Donor

Pacific Resources Credit Union, a full-service financial cooperative of over 10,000 members, recently became a funding partner with the Clinic. With branches in downtown Los Angeles and Carson, the Credit Union is committed to providing services to anyone who lives, works, attends school or worships in downtown Los Angeles, Carson, Cerritos, Cypress, La Palma, Lakewood and Torrance. Dedicated to serving the often-neglected downtown community, Pacific Resources President Todd Kenthack explained, “we believe it’s important to serve families and only partner with organizations that reflect our core values; and clearly, the Los Angeles Child Guidance Clinic is very family-focused.” We are deeply appreciative of Pacific Resources’ support and look forward to a long partnership that will help to address the needs of families living in Central and South Los Angeles.

## Thanking an Old Friend

We are also very grateful for a generous gift from long-time supporter, The Harold McAlister Charitable Foundation. Established in 1959, the Foundation has been dedicated to supporting organizations and programs that meet the needs of those most vulnerable and at risk in our community. The Foundation continued its support of the Clinic’s mission by directing their gift to our Early Intervention and Community Wellness Division. Many thanks to our Foundation friend and partner.



**The mission of the Los Angeles Child Guidance Clinic is to provide quality mental health services to a community in great need by ensuring easy access and promoting early intervention.**

## Did you know?

60% of children with an emotional or behavioral disorder cannot access mental health services in California – the highest unmet need of any large state in the U.S. – resulting in higher costs for foster care, special education and juvenile justice.

## We provide a solution:

Last year the Clinic provided the following services to children with or at risk of severe emotional and behavioral problems in one of the highest need areas of Los Angeles County:

- 1,458 children and family members received immediate assistance at our no-appointment, bilingual Walk-In Clinic.
- Over 2,700 children ages 3-5 benefited from school-based early intervention services.
- 27,327 days of service were provided to children through a range of educational and day treatment programs.



**These custom-mounted, three-dimensional art panels show a wide variety of self-expression, in essence a self-portrait of each student artist.**

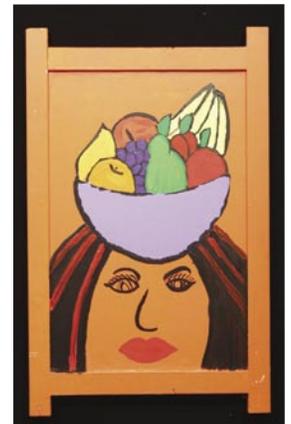
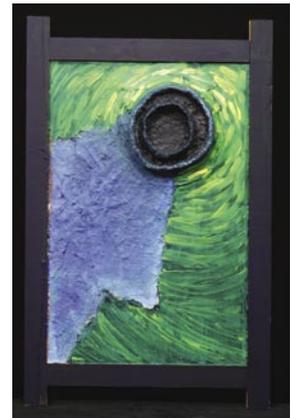
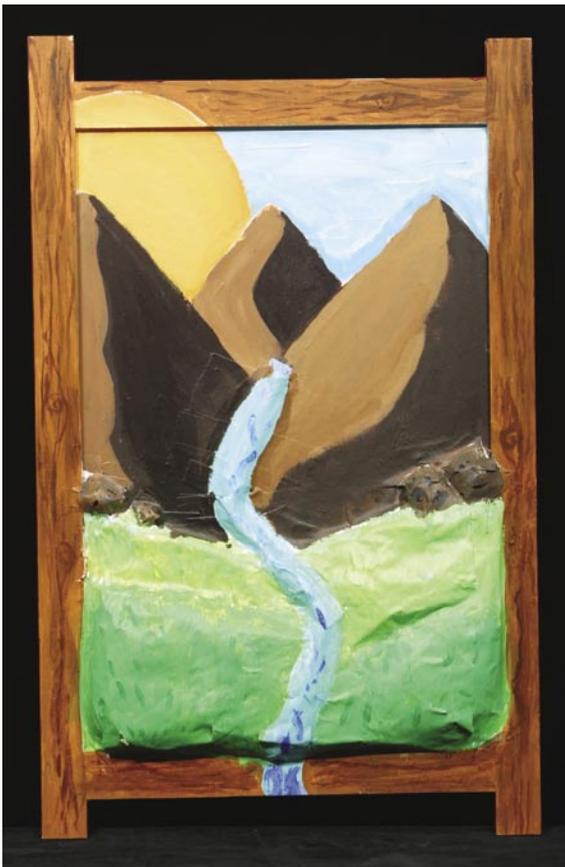
## The Steve Neuman Special Fund Supports Student Art

Thanks to the Steve Neuman Special Fund and to our talented Burton Green School students, colorful, eye-popping “Self-Portrait Art Panels” now adorn our Child and Youth Development Center lobby. Working with local professional artists Shelley RuggThorp and Tom Walker, students used bright acrylic paints and papier-mâché on wood-framed screens to create their unique panels.

These custom-mounted, three-dimensional art panels show a wide variety of self-expression, in essence a self-portrait of each student artist. Throughout the creative process,

RuggThorp and Walker encouraged students to “look inside themselves to portray the inner being as well as look outside, where appropriate, to their social, ethnic, family and outer influences.” Twenty-four junior and senior high students in the Clinic’s nonpublic Burton Green School participated in the project, which spanned 12 three-hour sessions.

Established in his memory by family and friends in 1990, the Steve Neuman Special Fund supports enrichment activities for Clinic youth. The art project satisfied the requirements for a City Art Development Initiative.



# Quality Standards and Service Excellence Continue at the Clinic

If you have been keeping up with recent issues of In Touch, you may have noticed a theme of “excellence” and “quality.” For instance, we reported that the Clinic’s Building Blocks Program won the American Academy of Child and Adolescent Psychiatry’s 2003 Rieger Award for Excellence. We also shared news of our Burton Green School earning scores of 100% on independent reviews by the California Department of Education and the Los Angeles Unified School District.

While these are remarkable accomplishments, they represent only part of our commitment to continually enhance program quality and achieve excellence in service delivery. We maintain this focus so that we can respond effectively to the mental health needs in the community and best serve children and families.

As we celebrate 80 years of excellence, and lay the groundwork for 80 more, we are resolute in our mission to provide quality mental health services to a community in great need.



**Celebrating 80 Years of Service  
to the Community!**

**Los Angeles Child Guidance Clinic  
Established 1924**

**University Park Office**  
*Child and Youth Development Center  
and Administrative Offices*  
3031 South Vermont Avenue  
Los Angeles, CA 90007  
(323) 373-2400

**Exposition Park Office**  
*The Harriet and Charles Luckman  
Building*  
3787 South Vermont Avenue  
Los Angeles, CA 90007  
(323) 766-2345

**Leimert Park Office**  
4401 Crenshaw Boulevard, Suite 300  
Los Angeles, CA 90043  
(323) 290-8360

Access to voicemail for all three offices:  
(323) 766-2360

**EXECUTIVE DIRECTOR**  
Elizabeth W. Pfromm, M.S., MPA

- Affiliate of USC Keck School of Medicine, Division of Child and Adolescent Psychiatry
- Accredited by The Rehabilitation Accreditation Commission for Job Development and Placement Services
- A Short-Doyle Contractor of the County of Los Angeles
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**in touch**  
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